

INTRODUCTORY LETTER

Monday, March 13, 2017

Dear Sir or Madam:

Subject Line: 2017 "Give Hope, Change Lives" Gala and Silent Auction

Join The Salvation Army of Orlando on Friday, May 5 for the 2017 "Give Hope, Change Lives" Gala and Silent Auction, featuring former Major League Baseball player and 4-time World Series Champion, Darryl Strawberry. The event will take place from 6 PM to 8:30 PM at Ports of Call at SeaWorld® Orlando, located on 7007 SeaWorld Drive.

Our Annual Celebration presents The Salvation Army of Orlando to the community and also serves as our largest fundraising event. Proceeds benefit men, women and children served by our programs.

Two-hundred tickets were sold for last year's celebration. The silent auction and dinner, which took place at Ports of Call at SeaWorld® Orlando, netted over \$68,000 in ticket sales, sponsorships and auction item sales.

Contact Kyle McNeil at Kyle.McNeil@uss.salvationarmy.org or 407-423-8581, Extension: 26456 to purchase an individual ticket or a sponsorship package for the 2017 "Give Hope, Change Lives" Gala and Silent Auction. Ticket prices are \$150 individual; \$1,500 table; \$2,500 bronze sponsorship; \$5,000 silver sponsorship; and \$10,000 gold sponsorship. Each table seats 10 guests. Visit <http://salvationarmyorlando.org/givehope/> for more information about this year's celebration.

If you are unable to attend but would like to make a donation, please visit <http://salvationarmyorlando.org/> or call 1-800-SAL-ARMY and designate your gift to Orlando.

Sincerely,

Major Ted Morris, III
Orlando Metropolitan Area Commander

Tom Morris
Advisory Board Member
Sponsorship Chair

**MAY
05**



**2017 “Give Hope, Change Lives” Gala & Silent Auction
Event Sponsorship Package**



DOING THE MOST GOOD™

SPONSORSHIP LEVELS

GOLD SPONSORSHIP LEVEL | \$10,000

- Social media spotlight.
 - Event page on website.
 - Animal encounter photo.
 - Dinner table for 10 guests.
 - Preferred seating at venue.
 - One autographed baseball.
 - Photo with Darryl Strawberry.
 - Sponsorship acknowledgment.
 - Acknowledgement after event.
 - Copy of Darryl Strawberry's book.
 - Full page advertisement in program.
 - 30 minute meet and greet with Darryl Strawberry.
-

SILVER SPONSORSHIP LEVEL | \$5,000

- Social media spotlight.
 - Dinner table for 10 guests.
 - Sponsorship acknowledgement.
 - Copy of Darryl Strawberry's book.
 - Half page advertisement in program.
-

BRONZE SPONSORSHIP LEVEL | \$2,500

- Social media spotlight.
 - Dinner table for 10 guests.
 - Listed as sponsor in program.
-

TABLE | \$1,500

- Dinner table for 10 guests.
-

INDIVIDUAL TICKET | \$150

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APPLICATION

Contact Person

Company Name

Phone Number

Address

City, State and Zip Code

Email

PLEASE CHECK THE FOLLOWING SPONSORSHIP PACKAGE THAT INTERESTS YOU.

Gold Sponsorship Level | \$10,000

Silver Sponsorship Level | \$5,000

Bronze Sponsorship Level | \$2,500

Table | \$1,500

Individual Ticket | \$150

I am unable to attend. Please accept my donation of \$_____

THANK YOU FOR YOUR GENEROSITY!

ABOUT US

"Doing the Most Good." In these four words, our mission – to feed, to clothe, to comfort, to care. We are here to rebuild broken homes and broken lives. By walking with the addicted, we can lead them to recovery; in fighting hunger and poverty, we can feed and nurture the spirit; and living and sharing the Christian Gospel by meeting tangible needs, we give the world a lasting display of the love behind our beliefs.

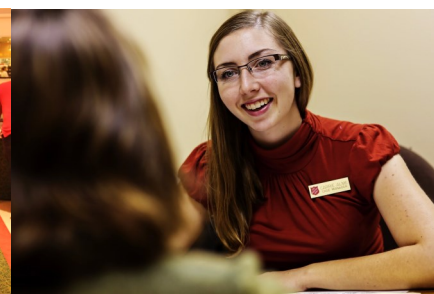
For more information, go to <http://salvationarmyorlando.org/>.

MISSION

The Salvation Army, an international movement, is an evangelical part of the universal Christian Church. Its message is based on the Bible. Its ministry is motivated by the love of God. Its mission is to preach the gospel of Jesus Christ and to meet human needs in His name without discrimination.

PROGRAMS & SERVICES

- **Emergency Assistance & Social Services** | Through a one-to-one interview, the caseworker aims to identify the often multiple factors contributing to the household's emergency situation and provide other forms of assistance, emergency financial assistance, referrals, budget counseling, and emotional support as necessary.
- **Social Work Internships** | We work with area colleges and universities to provide meaningful internships in the field of social work. Students will gain practical work experience to enhance their knowledge, skills, and abilities.
- **Adult Rehabilitation Center** | Our free program provides housing, food, counseling, community, and employment as we work to treat the symptoms, and ultimately the root causes, of prolonged alcohol and drug dependence.
- **"Helpings from the Heart" Thanksgiving Feast** | The annual feast is a collaborative effort between Golden Corral, The Salvation Army of Orlando and several area business partners and community groups. "Helpings from the Heart" is free of charge and open to anyone in the community.
- **Angel Tree** | The Angel Tree program provides gifts of new clothing and toys to thousands of underprivileged children in Orange and Osceola County.
- **Volunteerism** | Often referred to as "the army behind The Army," volunteers play a crucial role in our ability to provide quality social services for the entire community.



ABOUT US

PROGRAMS & SERVICES CONTINUED

- **Women's and Children's Shelter** | The Women's and Children's Shelter serves the Orlando Metropolitan Area as a 62 bed facility for women and children experiencing homelessness.
- **Men's Shelter** | The Men's Shelter serves the Orlando Metropolitan Area as a 116 bed facility for men experiencing homelessness.
- **Interim Housing** | Along with meeting immediate physical needs of food and shelter, interim housing provides educational, financial, counseling and vocational services to help develop vital life skills and independence for re-entry into society.
- **William & Catherine Booth Towers** | William and Catherine Booth Towers are HUD-subsidized high-rise apartments for low and very low income seniors. Both towers combined offer 293 one-bedroom/one-bath units with full amenities.
- **Corps Community Center (Church)** | The church offers a variety of programs such as OWL Be Scrappin', Sunbeams and Adventure Corps. These programs and weekly services are open to everyone.
- **Veterans Services** | Services range from offering a veteran a bed to wrap-around case management to assist them.
- **Camp Keystone** | Located on 300 acres in Starke, Florida, Camp Keystone serves over 1,500 underprivileged children every summer and offers such activities as horseback riding, swimming, and Bible classes.

ADDRESS AND CONTACT INFORMATION

Physical Address: 416 West Colonial Drive, Orlando, Florida 32804

Mailing Address: P.O. Box 540657, Orlando, Florida 32854-0657

Phone Number: 407-423-8581

Website: www.SalvationArmyOrlando.org

We are social! Follow us on social media.

Facebook: <https://www.facebook.com/salvationarmyorlando/>

Twitter: <https://twitter.com/salarmyorlando>

